CREATOR CART LAB / DIGITAL LEARNING LIBRARY

Experiment & LIVE Workbook

Plan a bounded test. Understand the numbers. Rehearse responsibly.

Optimization Lab worksheets for creative comparisons, hypothetical commission models, LIVE rehearsal and weekly decisions.

Independent education. No earnings, sales or account-approval guarantee. Eligibility, program terms and platform rules may change. Check current official requirements before acting.

Research baseline: November 12, 2026. Personal learning and lawful adaptation of the included frameworks.

Open the interactive InfoApp

1 / Define one useful experiment

Choose one decision your next comparison should inform. Organic posts are not randomized trials; different timing, viewers and traffic can affect outcomes. Treat observations as directional evidence, and record “inconclusive” whenever the available data cannot support a decision.

Worked planning example

Product: a desk cable clip you personally tested. Audience question: will it hold this cable on this desk surface? Hypothesis: opening with the real demonstration explains the use case more clearly than opening with a question. Change: the first shot and opening sentence. Keep similar: exact product, observed claim, demonstration, disclosure and next step. Metric: product clicks relative to views over matching observation windows. Limits: no promised minimum performance and no assumed causal conclusion.

Before recording

Confirm the exact listing and variant, available stock, current commission terms, music rights, your own footage, account limits and a visible disclosure. Set a spending and time cap before the experiment.

Your experiment plan

Product and exact variant:

Audience question:

Hypothesis:

One variable to change:

What stays similar:

Metric and matching observation window:

Budget / time cap:

What would be inconclusive:

Observed outcome:

Keep / revise / stop decision and why:

2 / Model commission goals

A calculator models assumptions; it does not predict future income. Use eligible sale price and actual commission terms. Keep gross commission, settled amounts, cash received and expenses separate. Returns, cancellations, eligibility adjustments, taxes and costs can change the net outcome.

Worked hypothetical scenario

Assume a $30 eligible sale price and a 10% commission rate. Gross commission per qualifying order is $30 × 10% = $3. A $300 gross commission target would require 100 qualifying orders. To reach at least $2,800 would require 934 qualifying orders, which would produce $2,802 in this simplified model. There is no promised time frame or probability of reaching either target.

Adding an assumed conversion rate

If, only as a mathematical assumption, 2% of product clicks became qualifying orders, 100 orders would correspond to 5,000 clicks and 934 orders to 46,700 clicks. This does not establish that such traffic or demand is available. Replace assumptions with your own matched, eligible settled data where possible.

Formulas

Commission per order = eligible sale price × commission rate.
Whole orders required = round up(target ÷ commission per order).
Clicks in the model = round up(orders ÷ assumed click-to-order rate).

Your economics worksheet

Eligible sale price:

Commission rate and source/date checked:

Assumed gross commission per order:

Gross commission target:

Whole qualifying orders required:

Assumed click-to-order rate (if used):

Clicks required by this arithmetic model:

Sample / equipment / software and other costs:

Estimated commission:

Settled commission:

Cash received:

What remains uncertain before another test:

3 / Rehearse a useful LIVE

Use this only if your account has the relevant access. Check current permissions and limits first. A rehearsal does not guarantee sales or remove disclosure obligations. Repeat relationship disclosures so later arrivals can understand them.

Ten-minute rehearsal outline

0:00 Explain topic and disclose affiliate/sample relationship.

1:00 Show the exact product and variant.

2:00 Demonstrate a permitted ordinary use.

4:00 Explain fit and one observed limitation.

6:00 Repeat disclosure and answer appropriate questions.

8:00 Recheck product facts; avoid invented urgency.

9:00 Summarize who it suits and where to check specifications.

This is a rehearsal outline, not a platform eligibility statement or sales promise.

Pre-session checklist

☐ Exact product, variant and linked listing match.

☐ Product instructions and permitted uses are checked.

☐ Affiliate and sample relationships are stated clearly.

☐ Demonstration is based on your real observations.

☐ A meaningful limitation is included.

☐ Questions requiring expertise are referred to reliable sources.

☐ No private viewer information is collected in chat.

☐ No fake viewers, fake comments, unsupported claims or manufactured scarcity.

Your LIVE rehearsal plan

Product and exact variant:

Audience and useful question:

Opening relationship disclosure:

Demonstration shots and permitted use:

One product limitation:

Three appropriate questions to answer:

How I will repeat disclosure for new arrivals:

What I cannot answer and where to refer it:

Facts and link checked immediately before going live:

Rehearsal notes and next change:

4 / Make evidence-based decisions

Before spending more, review product quality, current availability, audience fit, viewer questions, eligible commission economics, cancellations, total costs and the time you can sustain. One metric alone does not establish profitability.

Keep / revise / stop

Keep: evidence supports another bounded test within your budget.
Revise: the product is suitable, but your explanation, fit information or demonstration needs improvement.
Stop: safety, quality, cost, eligibility or unresolved uncertainty makes further testing unsuitable.

Decision log

Date and product:

What the evidence shows:

What remains uncertain:

Keep decision + evidence:

Revise decision + evidence:

Stop decision + evidence:

Maximum additional money and time:

Next review date:

Weekly review

Week / date:

Eligibility or account-limit changes:

Products researched / tested:

Content created and published:

Most useful genuine viewer question:

What the matching-window metrics suggest:

What remains uncertain:

Estimated commission:

Settled commission:

Cash received:

Costs (do not double count):

Keep decision + evidence:

Revise decision + evidence:

Stop decision + evidence:

Next experiment and one variable:

Maximum additional budget and time:

Next review date:

A review supports decisions. It does not guarantee income.